

RVC Community Relations Privacy Notice

A privacy notice is a statement that discloses some or all of the ways we as a 'Data Controller': gather, use, disclose, and manage your personal data.

What is a 'Data Controller'?

The Data Controller is the body – in this case the RVC – that determines the purposes for which and the manner in which any personal data are, or are to be, processed.

What is 'personal data'?

Under UK Data Protection Law "Personal data" means any information relating to an identified or identifiable living individual. "Identifiable living individual" means a living individual who can be identified, directly or indirectly, in particular by reference to (a) an identifier such as a name, an identification number, location data or an online identifier, or (b) one or more factors specific to the physical, physiological, genetic, mental, economic, cultural or social identity of the individual.

What is a 'data subject'?

A 'data subject' is a natural living person whose personal **data** is processed by a **controller** or processor. So when we hold and process personal data about our clients they are 'data subjects'.

What is 'Special Category Data'?

The law provides a separate definition for "Special Category Data". This relates to This Privacy Notice and the RVC's data processing activities.

The RVC will use your personal data to carry out the management of your interactions with the RVC. This includes payment details, and details of your engagements and services. It may also include a record of your consent to purposes which may include: events or services relevant to the care of your companion, working or production animals in support of veterinary medicine or communication that supports our activities. In certain circumstances we may share your data with third parties such as the police or the courts.

In doing so the RVC is defined as a **Data Controller** in that we are legally responsible for the personal data we collect.

One of our responsibilities is to tell you in more detail about your personal data. This Privacy Notice is designed to do so. Now if you are a client of the RVC's veterinary services, you may be given further information about the use of your data for the services and facilities offered by the RVC.

The Directorate of External Relations (DER)

("We") are committed to protecting your privacy, keeping your data safe and not doing anything

