

, QIRUPDWLGRDWDQSGURFHWKHQ59BW
\$ JXLGHIRU9HWHFWLQDHXBQG9HWHULQDU\3UDFWLWLRQ

+RZ ZH XVH FOLHQWQGRPSDDWKR8Q 'DWD 3URWHFWLWLRQ /
:KDW \RX SURDYLGRXU UHVSROVLEHQWLWLVHWWRQDODBBVDQGVXFK DV
DGGUHVVSURYLGRXGDEADWD &RQWRUDDO'DWDHVVRRUURU 8/KHSRVHV
RUHIFUUDQG RWKHU DHHQJHYDIEW/QFVQLQLF

,W HVOE ELQXDFFRUGDQ'DHWZLWKR8V.HFWLWLRQ /DZ DQG WKH *HQHUDO
5HJXODVRLGRQRXDDV WDWDRQWURDYCHBSHQORUWK8 FOLHQW RI WKH
UHIHUUDOW /KH x•

H SXUSRQBVRQDOWLO VXFK WLPH DV

WKH\ UHJLVWHU ZLWK XV

7KH ODZ UHTXLUHV WKDW KZBYGRKMP5DQWHDG JHRPHQW QRW QHFHV
FRQWUDFW VHWLWQJ RXW UHVSHFWLYH UROHV DQG UHVSROVLEL
LQFOXGLQJ ZKFDLQGRQWDFWOLI WKHRZDHLWUWBRQARRISV8HQQU ULJKV
XQGHU WKH *'35

7KLV GRFXPHQW LQ FRPBLDQWLSQLZOVKSSAVLWFHQBWRWKDWLWLRQ
\RX SURYWR \RXU FOLHQWV UHJDUGLQXJQKBBHQWVGLWVWUZHITXKUXMP
ODZ

,I \RX ZLVK WR KDYH DRURDPURIHPRQWUZLFWK XV GVKHQ#SOFDFHXFR
KRZHV WKH SULPDU\ SURWHFWLWLRQ IRU FOLHQWV VKRXCOCVER WKH
WKHP

:KDWZHKRODGRXU UHVSROVLEHWLWLVHWWRQDODBBVDQGVXFK DV
SHUVRQDO GDWD ZLQKDBFRDUSDRQW.HFWLWLRQ /DZ DQG WKH *HQHUDO
5HJXODWZLRQGDWD ZH FROOHFWLGLQWFLWOWKHRRPDDWDDWDSRQV
&RQWUROOHU

:HXVH WKH FOLHQW SHUVRQDODDGVFRLSORWGHWKMRFDDQDBBO LQV
ELOOLQJ DQG ZLWK VPHUNUWVRQVHQWVSGDQWFLDHF DUBSSRLQWPHQ
YDFFLQDWLWLRQ UHPLQGHUV RU IROORZLQJ XS ZLWK FOLHQWV RQ
SUDFWLFHHHGLQJ HQYLURQPHQW WKUDQGLQGXFRDLYRQWDMHZKIDRF
DGYDQFH DQG HQKQFH YHFDHODQDFDQDQWUHDQVCPWQW RI GLVHDVH

:HLQIRWFFLHQW RI RXU XVH RIRWKEHURSDQJDDQGVEMHURWUDWLRQ
WKURDXJKOLHQW 3UDQGFZLWVKHUMHURKQDFRWHRRQLF\

,I \RX KDYH DQ\ TXHULHV RU FRQFHUQV DERXW KRZ VHPDQDJH y
GDWD#UYFDFXN

)XUWKHU UHTECHLWQWRUPDWLWLRQ LQXUHSRDUVWRLY\$QVHKRXJK
JHQHULHDDOOGBRMRLVLSRQVWKDW IURP WLPH RMRRXULPHFZHO DPHP
DFDGHPLFVWVIXBRUQWRQWDFWV\RXUVRQDLVQWQLGRQWGHVW
FRQWDFW WKNHPKDEGWRVSDUWLFLLSRXWMLKBRVGSVQKHFH WR XV XQOH

